**ANALIZA SWOT**

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| **Mocne Strony** (**S**trengts) | **Słabe strony** (**W**eakness) |
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| **Szanse** (**O**pportunities) | **Zagrożenia** (**T**hreats) |
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Instrukcja:

**Mocne i Słabe Strony** Twojej firmy

**Szanse i Zagrożenia** pojawiają się na rynku

Przykładowe czynniki:

Punktowa

W wersji edytowalnej – word

W wersji nieedytowalnej – pdf